

Privacy policy

Privacy policy of the website www.klaczak.com.pl

General assumptions

This privacy policy of the www.klaczak.com.pl store (hereinafter referred to as the "Policy") is informative, which means that it is not a source of obligations for the Store's Customers (it is not a contract or regulations).

The information contained in the Policy is general in nature. Detailed information on the processing of specific personal data is made available each time during their acquisition in the content of the information clause placed in a visible and easily accessible place. This applies in particular to information on the purpose and legal basis for the processing of personal data, the period of their storage and the recipients to whom they are transferred.

In the event of doubts or contradictions between the Policy and the consents given by a given person, regardless of the provisions of the Policy, the basis for determining the scope of activities by the Administrator is always the consents or legal provisions, including the EU regulation on the protection of personal data. In the event of such a conflict between the Policy and the content of the information clauses provided by the Administrator when collecting personal data, the information that the Customer should be guided by is provided to him as part of the aforementioned information clauses.

The website administrator is ZS KLACZAK TOMASZ SPÓŁKA KOMANDYTOWA. Contact with the administrator is possible at the e-mail address jkaczak@klaczak.com.pl, as well as at the address 43-100 Tychy, ul. Graniczna 24 and telephone number: +48 32 7806910.

I General assumptions

When submitting an inquiry, placing an order or sending a request for free samples, the User provides the Administrator with personal data. It is the administrator's responsibility to ensure the security and confidentiality of this data, while ensuring that it will not be made available to other entities without the express consent of the user

The website uses Google cookies for analytical and statistical purposes (via Google Analytics). These files collect information such as the subpages that the user has viewed, the time spent on the website or transitions between individual subpages.

Other cookies that are used by the administrator are aimed at comfortable use of the website. Detailed information on the cookies used is available below.

II. Personal data

The administrator of your personal data is ZS KLACZAK TOMASZ SPÓŁKA KOMANDYTOWA. Contact with the administrator is possible at the e-mail address jklaczak@klaczak.com.pl, as well as at the address 43-100 Tychy, ul. Graniczna 24 and telephone number: +48 32 7806910. The purposes, legal grounds and period of personal data processing are indicated separately for each purpose of data processing. In connection with the processing of personal data by the administrator, the user has the following rights: the right to request access to your personal data, rectification, deletion or limitation of processing,

the right to object to processing,

the right to transfer data,

the right to withdraw consent to the processing of personal data for a specific purpose, if the user has previously given such consent,

the right to lodge a complaint to the supervisory body in connection with the processing of personal data by the administrator

You can exercise the above rights in accordance with the rules described in art. 16-21 GDPR, via e-mail contact at: jklaczak@klaczak.com.pl. Providing personal data by the user is always voluntary, but necessary to place an order, inquiry or request for free samples.

The administrator guarantees the confidentiality of all personal data provided. He ensures that he has taken all security and personal data protection measures required by the provisions on the protection of personal data, including the GDPR. Personal data is collected with due diligence and properly protected against access by unauthorized persons. Personal data is processed only within the territory of the European Union.

The administrator confirms the processing of personal data to the following entities:

Poczta Polska Spółka Akcyjna, ul. Rodziny Hiszpańskiego 8, 00-940 Warszawa NIP: 525-000-73-13 - for the purpose of shipping orders.

UPS Polska sp. z o.o., ul. Prądyńskiego 1/3 01-222 Warszawa, NIP: 522-100-42-00 - for the purpose of shipping orders.

KOMPUTUS Accounting Office Elżbieta Maruszczak-Krzymyk; 43-100 Tychy, ul. Gen. de Gaulle 8; NIP: 646-000-61-02 - for accounting purposes.

Frodo sp.j. 41-902 Bytom; st. Powstańców Warszawskich 15; phone/fax +48 32 281 94 93; email: biuro(@)frodo.com.pl - in order to provide the website hosting service

Personal data on the website www.klaczak.com.pl are processed for the following purposes:

Orders. When placing an order, the user must provide his personal data necessary to complete the order, i.e. name and surname, e-mail address, telephone number and address for delivery of the order. In addition, it is possible to provide additional data, such as information on business activity. All this data is possible to modify if necessary.

The legal basis for the processing of personal data contained in the order is the performance of the contract.

The data provided in the order form will be saved in the database and will be stored there until the statute of limitations for claims under the concluded contract. Each order is recorded as a separate item in the database.

In addition to personal data, order details are also recorded, such as the date of placing the order, the subject and value of the order, the selected method of delivery and payment.

Issuing an invoice to the user involves collection and processing to the extent necessary to do so. The legal basis for the processing of the user's personal data in this case is the fulfillment of the legal obligation to issue an invoice. In addition, all issued invoices are included in the accounting documentation, therefore the user's data will naturally be processed as part of this documentation for the period of time required by law.

Request for a free sample pack. When submitting such a request, the user must provide his personal data necessary to complete it, i.e. name and surname, telephone number and address for delivery of the order.

The legal basis for the processing of personal data contained in the order is the execution of such a free order.

The data provided in the order form will be saved in the database and will be stored there until the statute of limitations for claims under the concluded contract. Each order is recorded as a separate item in the database.

III. Cookies and Other Tracking Technologies

The website klaczak.com.pl, like almost all other websites, uses cookies to provide the user with the best experience related to the use of the website.

Cookies are small text information stored on the end device (e.g. computer, tablet, smartphone) that can be read by the ICT system.

1) Cookies allow you to:

ensuring the proper functioning of the website;

2)improving the speed and security of using the website;

3)improving the functions available to the user on the website;

4)using analytics tools;

5)using marketing tools;

6)displaying videos from YouTube and Vimeo on websites;

7)ensuring the functioning of social features.

Consent to cookies. During the first visit to the website, the user is shown information on the use of cookies. Accepting and closing this information means that the user agrees to the use of cookies in accordance with the provisions of this privacy policy. You can always withdraw your consent by deleting cookies and changing cookie settings in your browser. However, it should be remembered that disabling cookies may cause difficulties in using the website, as well as many other websites that use cookies.

Own cookies. Cookies can be divided into own and those from third parties. Own cookies are used on the website for the proper functioning of the website.

Third party cookies. The administrator uses functions provided by third parties, which involves the use of cookies from third parties. The use of these types of cookies is described below.

Analysis and statistics. The administrator uses cookies to track website statistics, such as the number of visitors, type of operating system and web browser used to browse the website, time spent on the website, visited subpages, etc. The administrator uses the Google Analytics tool in this regard. The information collected in this regard is completely anonymous and does not allow the user to be identified. For this purpose, Google LLC cookies for the Google Analytics service are used.

The use of Google Analytics services involves the implementation of the tracking code provided by Google in the website code (the so-called tracking code). This code is based on cookies, but may also use other tracking technologies.

marketing. The administrator uses Facebook and Google marketing tools to direct ads to him on this website. For this purpose, the Facebook Pixel platform code has been implemented, which remembers visits, as well as the Google remarketing tag. For this purpose, cookies from Facebook and Google LLC are used.

IV Server Logs

Using the website involves sending queries to the server where the website is stored. Each query addressed to the server is saved in the server logs.

Logs include e.g. the user's IP address, server date and time, information about the web browser and the operating system it uses. Logs are saved and stored on the server.

The data stored in the server logs are not associated with specific people using the website and are not used by the Administrator to identify the user.

Server logs are only auxiliary material used to administer the website and their content is not disclosed to anyone except persons authorized to administer the server